

# OPERATION ACH

## THE KIDS AT ACH NEED YOU!!!

Your school, class or club can be a **hero for hope** by participating in the new Operation ACH fundraising competition. You can make a difference in the lives of children at **Arkansas Children's Hospital** by competing against other schools for a chance to win!

### Prizes Include:

- **Operation ACH Top School Trophy**
- **Ice Cream Sundae Party for the winning class/club**
- **Cool prizes for the top students**

**Simply choose a fundraiser and we'll send you all the supplies needed!!!**

Arkansas Children's Hospital recorded more than 298,000 patient visits in 2009 and is the only pediatric hospital in the state. **Chances are we have helped students at your school!** But we need YOUR help to continue our mission of providing care, love and hope to every child - regardless of his or her parents' ability to pay.

## HERE'S HOW YOU CAN HELP...

- Choose a fundraiser (or two!) that best suits your school or class. Choose from the list on the right or create your own!
- Complete the attached form and mail in the envelope included.
- ACH will send you all of the information and materials needed and help you along the way.
- When you are done, mail the donation form and donations to ACH (**no later than May 7<sup>th</sup>**) so that we can determine the winners. It's that easy!!!

Please contact me at (501) 364-1074 or e-mail [BucklerJL@archildrens.org](mailto:BucklerJL@archildrens.org) if you would like to arrange for your school, class or club to host a fundraiser, or if you have questions about Operation ACH or Arkansas Children's Hospital. I look forward to working with you and your students towards changing children's lives.

Gratefully,



Jessica Buckler  
Arkansas Children's Hospital Foundation

## FUNDRAISING IDEAS:

**Bracelet 4 Babies:** ACH will provide you with "Arkansas Children's Hospital" silicone bracelets to sell for donations. Make a fashion statement for a great cause!

**Miracle Minute:** All it takes is a minute at your schools next big event to ask supporters to donate cash or to text to give to the patients at ACH. Many schools have had great success enlisting the help of their clubs, spirit squads or using the press box to promote the "Miracle Minute" at their big rival games during time-outs or half-time. You can even compete against your rival school to see which team's fans raise the most and announce the winner at the end of the game. Win BIG for the kids by hosting a Miracle Minute!

**Change Angels:** Collect change to change children's lives! Collect change and compete against other schools, classes and student to win cool prizes. Change Angels collect spare change from family, friends and businesses starting now until the B98.5 Champions for Children Radiothon in February 2011. Sign up to be a Change Angel on the form below or visit [www.ACHChangeAngels.org](http://www.ACHChangeAngels.org) to start earning your wings today!

**Casual for Kids:** This fundraiser provides the perfect chance for students to be casual without breaking the rules! Students pay \$1 for the privilege to wear a hat, pajamas, their team's jersey or jeans to school. *\*This fundraiser can be held anytime, or in conjunction with national Miracle Jeans Day on September 15, 2010.* To show that the student donated, ACH will provide you with stickers to wear and to show support for ACH.

**Cardstock for Kids:** Selling cardstock is a fun way to decorate your school and raise money for a great cause. Choose from any of our seasonal cardstock icons and sell for \$1. Cardstock designs include: footballs, basketballs, pumpkins, miracle lights, hearts, eggs and now flip-flops!

**Stuff the Stocking:!** Give the gift of hope this holiday season by simply collecting donations at your school or in the community. ACH will provide you with a blue ACH stocking. It's that easy!

**Hush Heart Day:** This is a fun February fundraiser! Choose two days - a girl's day and a boy's day. On "girl's day," the boys pay \$1 for a hush heart to wear. If they speak to a boy/girl, they have to give him/her their hush heart. The girl and boy to collect the most hush hearts win a prize. Teachers love this fundraiser!

### Complete this form and mail in the included envelope or to the address below

School/ Class or Club \_\_\_\_\_  
Teacher/Sponsor Name \_\_\_\_\_  
School Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Phone Number \_\_\_\_\_ Email Address \_\_\_\_\_  
Number of classes participating \_\_\_\_\_ Number of students participating \_\_\_\_\_  
Type of fundraiser(s) \_\_\_\_\_  
Cardstock style \_\_\_\_\_ # of cardstock needed \_\_\_\_\_  
(ex. Footballs, basketballs, pumpkins, miracle lights, hearts, eggs and now flip flops!)

Arkansas Children's Hospital Foundation  
Attn: Jessica Buckler  
1 Children's Way, Slot 661  
Little Rock, AR 72202